



ECGC Women's Business Center

Promoting your Business with a Website & Social Media

Learn how and why it is important to promote your business with a website and the most popular forms of social media (including Facebook, Twitter and Linked In). You will develop an overall understanding of this effective form of advertising which is essential to the success of all small businesses today.

Topics include:

- How a website works and the costs involved
- Why a website is the most effective, affordable form of advertisement
- What is Social Media (Facebook, Twitter & Linked In)?
- How Social Media works to promote your business for free!
- How to create and maintain your own Social Media accounts

Featuring: Christie Paul
Independent Marketing Consultant, Graphic Artist & Web Designer

WHEN: March 21, 2012

TIME: 12:00 pm – 1:00 pm (*Lunch provided*)

WHERE: Travis Technology Center, Media Room
110 Travis Street, Suite 104
Lafayette, LA 70503

CONTACT: Wade Vallery, 337-889-0211 or wadevallery@ecgcwbc.com

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact 337.889.0211.



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